

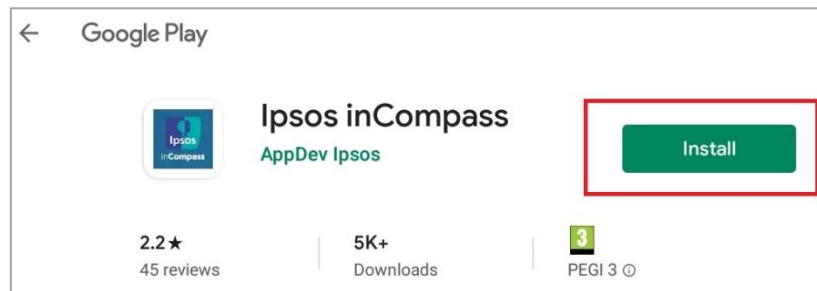
Thank you for agreeing to take part on the inCompass Panel.

You are now ready to download and install the inCompass Application onto your Android Tablet.

Before you begin: Please ensure you are not using “**Parental Control**” filters on your device or internet.

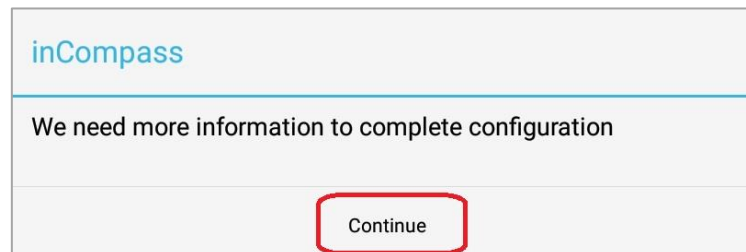
Step 1 Download and Open the inCompass Application

We’ve sent you an email with a link to our inCompass Application in the Google Play Store, please click this link whilst on your tablet.



- Tap ‘Install’ to download & install the inCompass App
- Once the install is complete, tap ‘Open’ to launch the app.

Step 2 Configuring the inCompass Application



Once opened:

- Tap ‘Continue’ to begin the process
- You’ll then be prompted to enter your **email address** used to register on our Panel. Once entered, tap ‘Sign In’.

inCompass

TERMS & CONDITIONS
PRIVACY POLICY

Licence Terms

To continue, accept the Licence Terms.

Ipsos inCompass Terms and Conditions

Effective: 17/06/2019

1. Membership

By joining the inCompass panel, using the inCompass app, using the inCompass VPN or using the inCompass website, you accept that you must abide by these Terms and Conditions. We reserve the right to amend or change these Terms and Conditions, so please ensure you read these Terms and Conditions regularly (on the website www.incompass.me.uk if you have access to the website, or the latest version that has been posted to you if you do not have access to the website).

Membership of the Panel:

- Is restricted to individuals aged 16 or over, resident in the United Kingdom.
- Ipsos reserves the right to refuse any membership applications and/or terminate membership without giving a reason.
- Membership is free and is personal to you. You may not transfer your membership to anyone else.
- You will NOT be eligible to join (or if already a member, remain a member of) the inCompass panels if:
 - You, or any of your immediate family members, are employees of Ipsos or their respective parent companies, subsidiaries, affiliates.
 - You have already signed up to one of the inCompass panels i.e. if you have joined the inCompass Diary panel, you will not be eligible to join the inCompass panel and vice versa. This includes signing up twice or more for the same panel. Any duplicate memberships will be excluded from the panel and will not be eligible for any incentives.
 - Another member of your household has already joined one of the inCompass panels.
 - You are already a member of another market research panel (with Ipsos or any other organisation) which involves the installation of a research app or using a VPN on your smartphone, computer or tablet.
- Ipsos shall not be liable for any losses, costs or expenses, howsoever caused, arising out of your membership of the inCompass panel, your use of inCompass app, your use of the inCompass VPN or your use of the inCompass website, or use of any additional Ipsos research apps (including indirect, consequential or incidental losses, costs or damages).
- Some panel members will be invited to download and install one or more of Ipsos's research apps or VPNs. If you are one of those panellists, please be aware that Ipsos will collect browsing information of anyone who is using the device.
- Participation in the inCompass panel involves installation of the MediaCell+ app on your smartphone, installing the inCompass VPN on your smartphone or receiving a device with the MediaCell app pre-installed. You may also be required to install the inCompass app and/or inCompass VPN on your own personal computer(s) and/or tablet(s).

By installing the Apps and/or VPNs (or receiving a device with MediaCell pre-installed) you are agreeing to:

- Ipsos collecting your location together with information about your device(s), how you use it and any TV and radio stations the Apps may detect audibly via your device for the purposes of its research.
- Informing any other users of the device(s) about this App/VPN.

ACCEPT
DECLINE

- Please read the 'Terms & Conditions' & 'Privacy Policy' statements, once ready, tap 'Accept'

Step 3 Setting up the inCompass App

inCompass

Welcome to inCompass

inCompass is a market research tool that collects specific information about your device and how you use it, as defined in your Privacy Policy. We take your privacy and security seriously. inCompass is fully compliant with all regulatory bodies

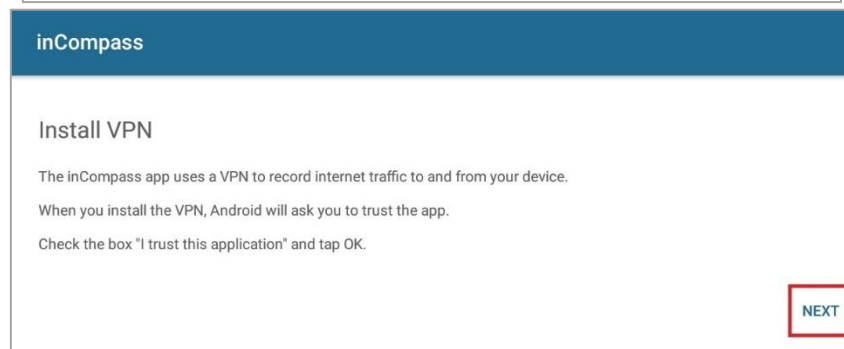
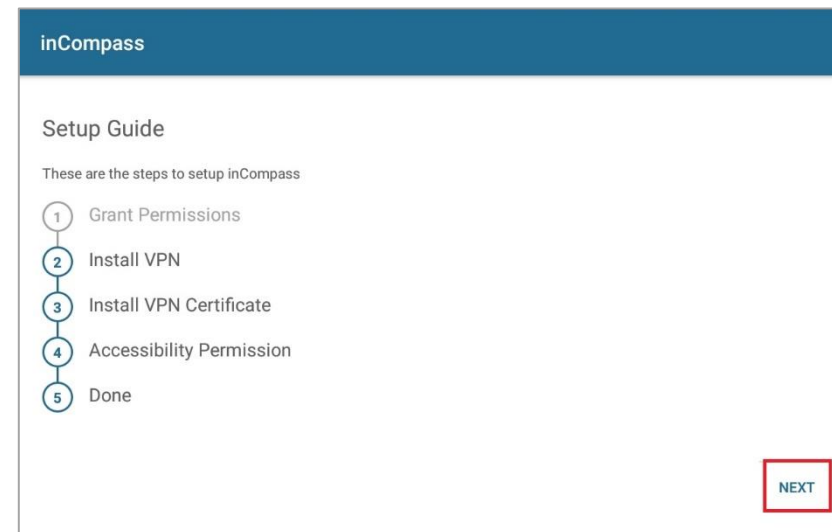
The following steps will take you through the setup process for the application and VPN.

NEXT

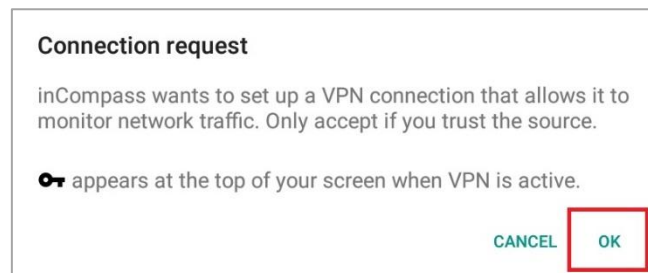
You will now need to tap 'Next', this will allow you to carry out the following tasks:

- Install VPN Certificate
- Enable Accessibility Services for inCompass

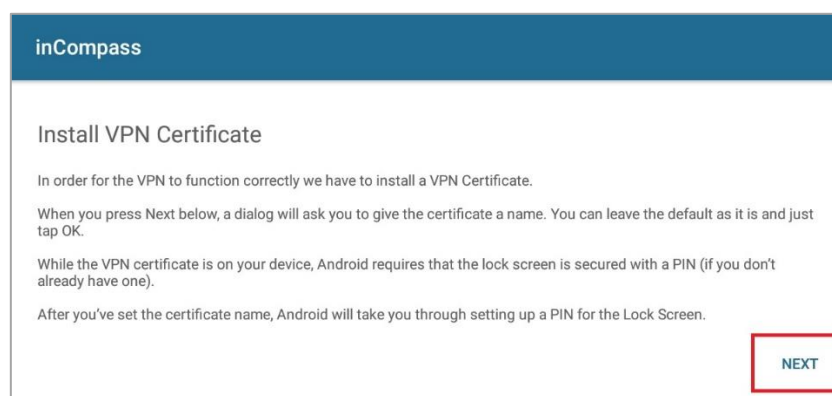
Install the inCompass VPN



- Tap '**Next**' to both of the above screens.

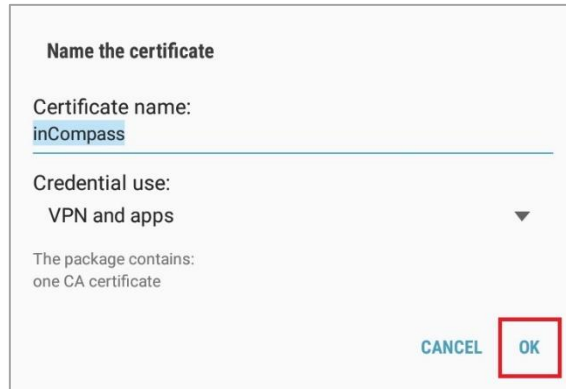


- Tap '**OK**' for inCompass to set up the VPN connection on your Android tablet.



- Tap '**Next**' to continue on the process.

Note: You may now need to enter your **Android tablet lock screen password/pin** (whichever method you use) – if you do not have a lock screen password/pin, you will be required to set one before being able to move on.



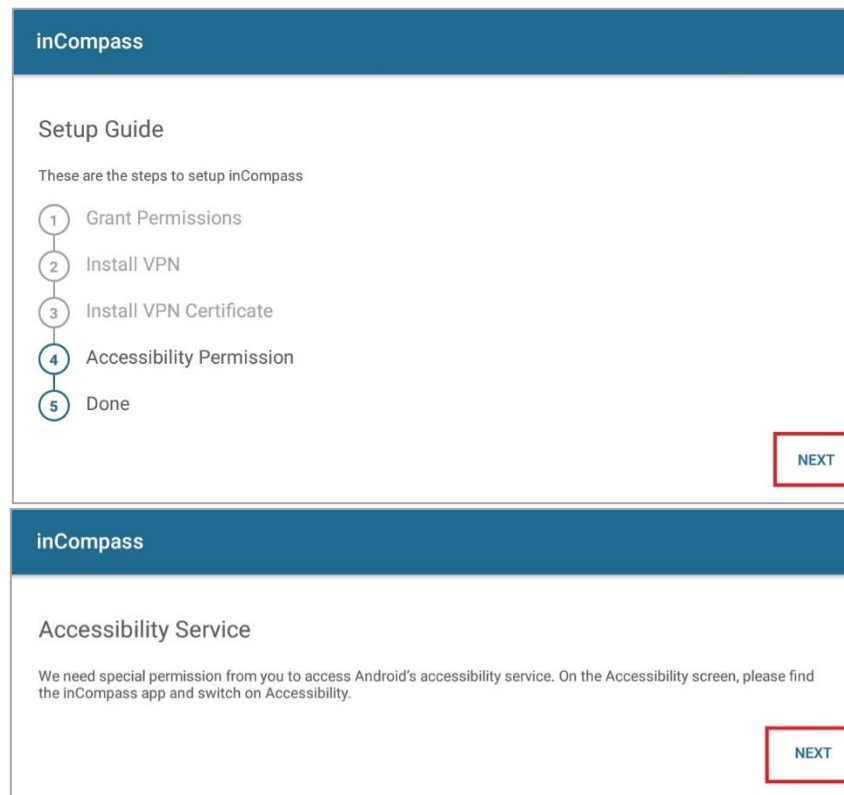
- Tap 'OK' to the prompt to add the new certificate

Enabling 'Accessibility Services' for inCompass App

How will inCompass App will use Accessibility Services?

- To “view” apps actively moved into the foreground to understand time spent.
- To “view” the browser address bar to determine web URL, how sites were accessed e.g. clicked on a hyperlink, redirected etc.

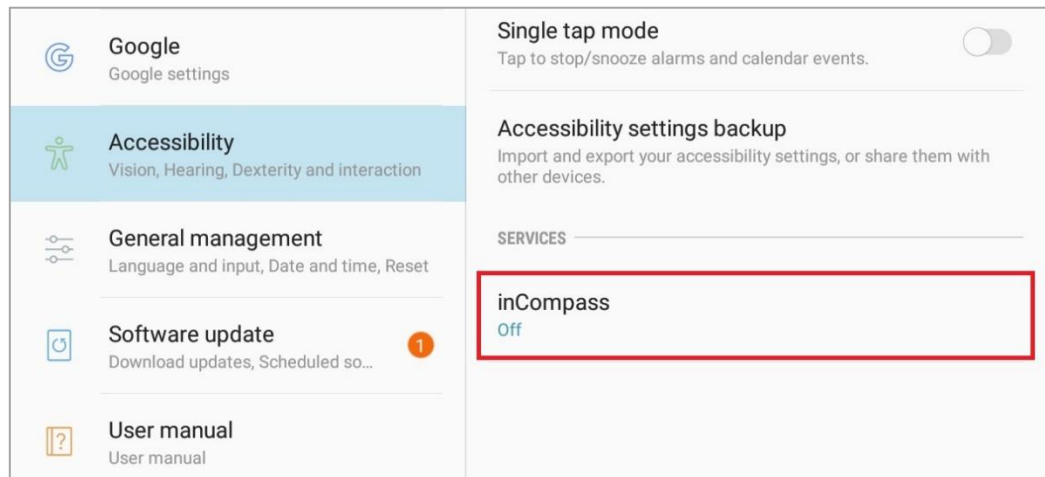
We **do not** under any circumstances modify what you see on your tablet screen.



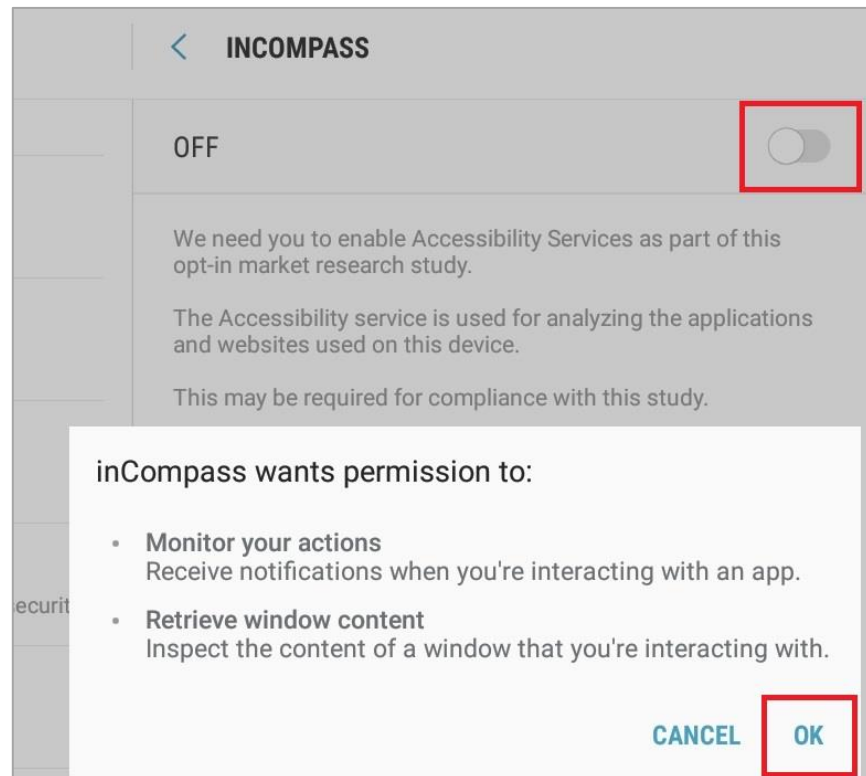
- Tap 'Next' to both of the above

Download & Install inCompass App & VPN (Android Tablet)

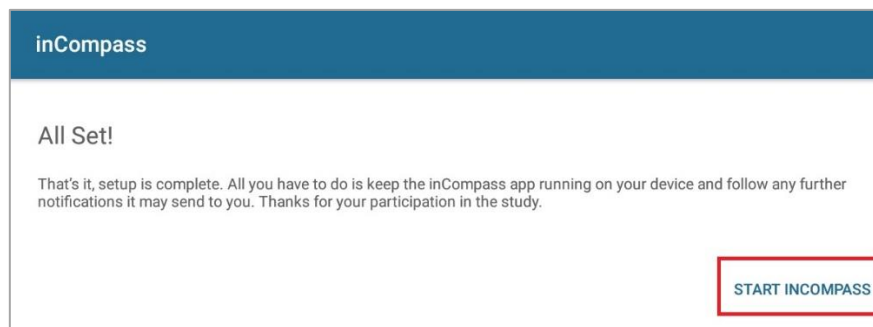
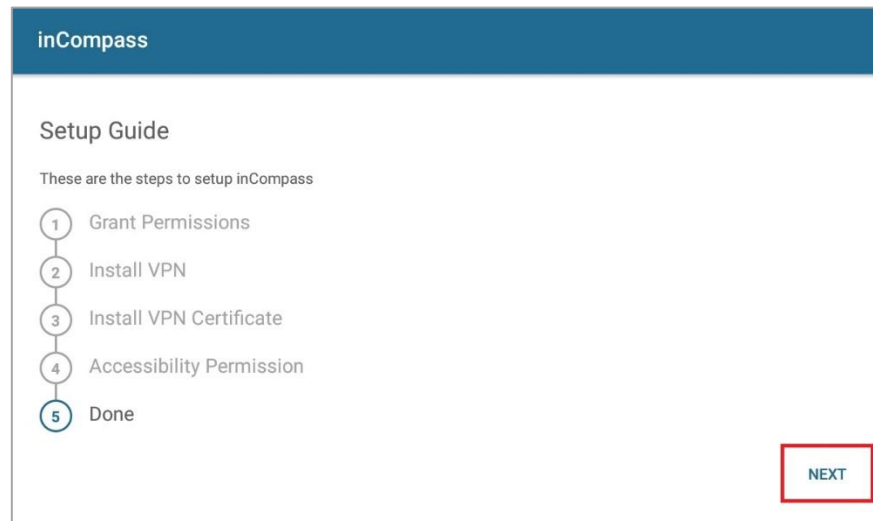
You will now be taken automatically to your **'Accessibility'** menu in the Settings App.



- You should expect to see our application **'inCompass'** listed here (may need to scroll down), please tap on this.



- To turn on the service, tap the toggle as shown above.
- You will then be prompted by the Android system, please read this and once you're satisfied, tap **'OK'**.



- The app will now grey out the various steps as can be seen in the image above, tap '**Next**'
 - Finally tap '**START INCOMPASS**' – this will allow the app to open up again.
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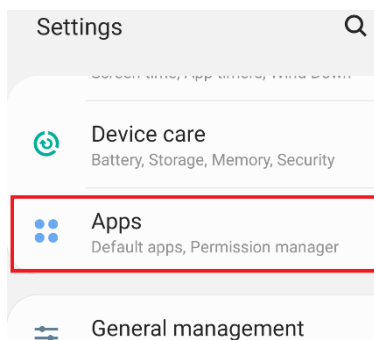
Step 4

Disable Battery Optimisation

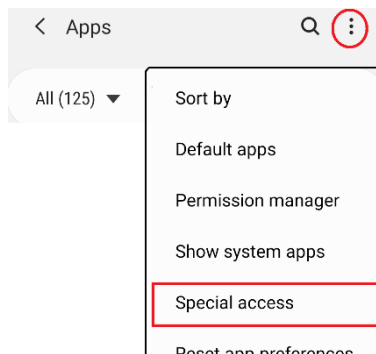
Devices running Android 6.x and higher include battery optimisation features which can close our app whilst running in the background.

- To prevent this, please carry out the instruction below to disable battery optimisation for the inCompass app.

Note: The exact location of this setting may differ depending on device model used. You could search “battery” in the phone “Settings” app which may bring up the relevant setting for your device.

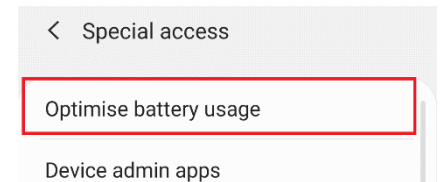


Open your “Settings” app and tap “Apps”

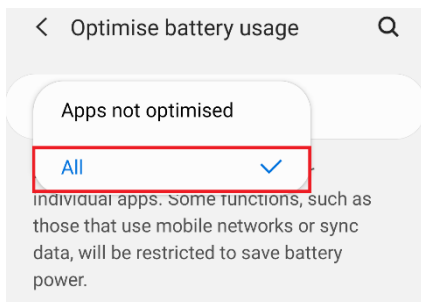


Tap the “more options” icon or “Advanced”

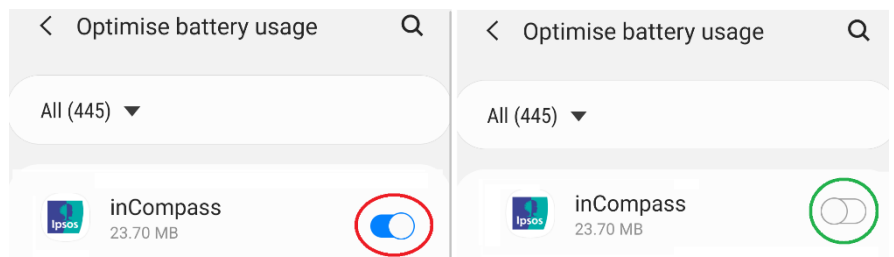
Tap “Special access”



Tap “Optimise battery usage” / “Battery optimisation”



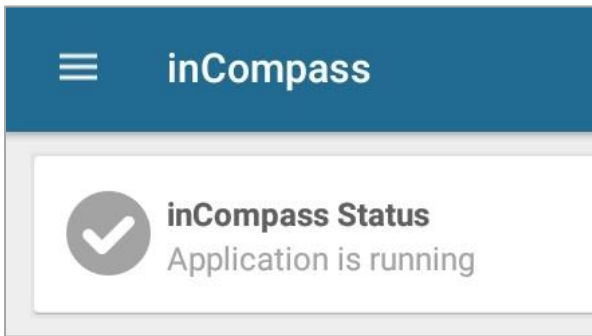
Tap “Apps not optimised” and select “All”



Find and tap “inCompass” to turn OFF the toggle

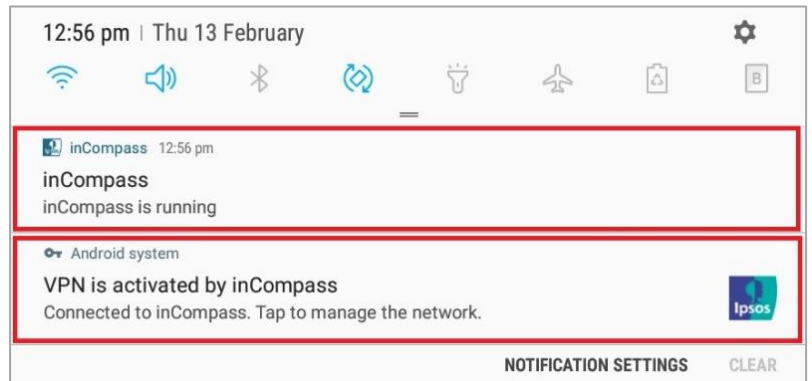
Some devices may need to tap “Don’t Allow” / “Don’t Optimize”

How do I know if inCompass App and VPN is running or not?



Open inCompass App

You will see a grey check mark when everything is working as expected



Tablet Notification Bar

Scroll down from the top, you will see 2 notifications, one for the app running & another for the VPN

Thank you for your participation on the inCompass Panel